

China Auto Forum 2020

Being well known in China as the “Davos of the automotive industry”, the 10th China Auto Forum 2020 was hosted from Aug 13 to Aug 15 in Shanghai by the China Automobile Manufacturers Association (CAAM) with support from the World Automobile Organization (OICA).

Over 2,000 guests including government officials, executives and specialists attended this forum. Hundreds of domestic and foreign media also covered the event.

WPIC delivered a keynote speech in the “Hydrogen Energy Industry Development and Fuel Cell Technology Innovation” sub-forum. Its focus was the importance of platinum in the hydrogen industry value chain and also the trend for PGM substitution in ICE (internal combustion engine) vehicles.

We also distributed copies of the detailed Platinum & Palladium Market Essentials research publications to attendees.

Weibin Deng had a short meeting with Ms. Yan LIU, Deputy Secretary General of CAAM to brief her as to WPIC’s mission in China and conveyed our wish to build a further connection with the China auto industry.

Onsite Photos:

1. The Forum

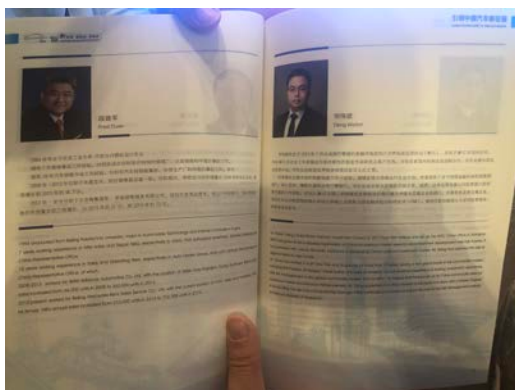




2. WPIC Research and Display material



3. Media Coverage before the Forum



4. Weibin Deng meeting with Ms. LIU, CAAM

